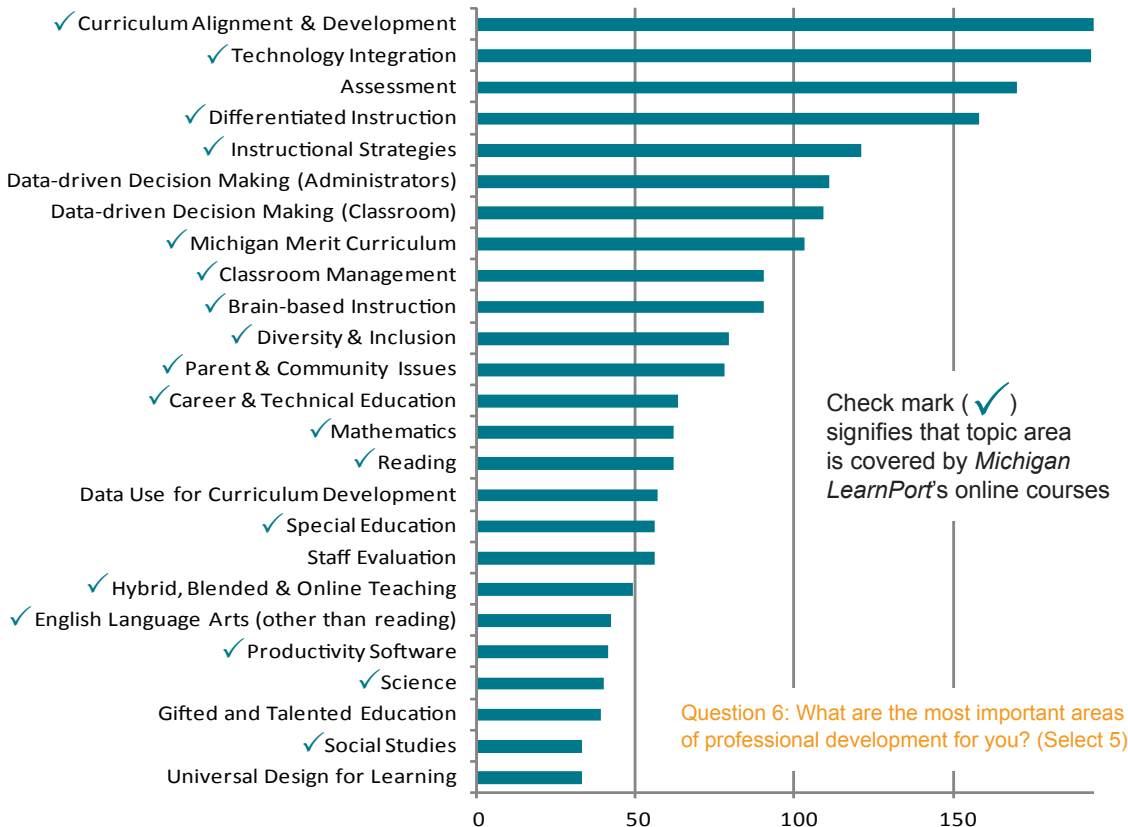


BACKGROUND: Developed by representatives of Michigan's K-12 community, including the Michigan Department of Education and several professional organizations, the 2008 Michigan LearnPort Content Needs Assessment Survey was comprised of 15 questions. The online survey was open for the month of June 2008. More than 600 people provided feedback and opinions about what professional development *Michigan LearnPort* could offer to better meet their needs.

WE HAVE THE PD YOU SAID YOU NEED: We asked you to identify your top five professional development (PD) needs. *Michigan LearnPort* features online courses in most of the topic areas you identified.

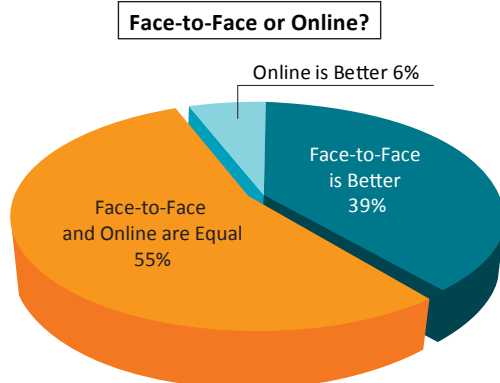
TOP 25 TOPIC AREAS SELECTED BY SURVEY RESPONDENTS



Courses are available anytime you have time in *Michigan LearnPort*. Users may access new information related to their classroom practice in topics targeted at all grade levels and content areas. Look for Differentiated Instruction, Algebra 1 for teachers, Blended Instruction and the Chemistry Resource Series. Free compliance courses help meet district requirements. Productivity training in common software programs can get novice users comfortable with using technology in the classroom.

WHICH WAY TO LEARN?

What's the better way to learn, online or face-to-face? It's a tough question. Though only 6% saw online learning as better, another 55% saw the two methods as equal. That compares with the 39% that viewed face-to-face as better.



61% see online learning as equal to or better than face-to-face

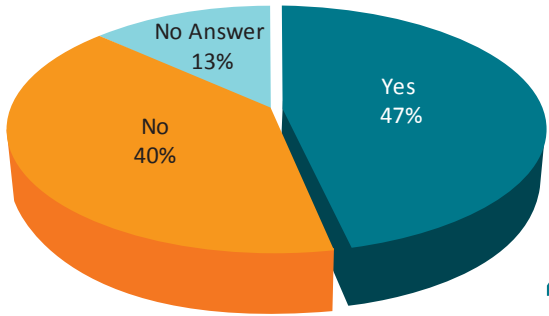
Question 12: Help us compare face-to-face learning with online learning. Is one better than the other, or are they equal?

Michigan LearnPort BY THE NUMBERS

- More than **36,000** users
- More than **3,700** free SB-CEUs granted
- More than **800** audio & video resources
- More than **275** courses, most free
- More than **200** community rooms

ARE YOU AN ONLINE LEARNER? Close to half of the respondents have had an online learning experience. Another 40% said they had not. Of those non-online learners, Awareness (24%) and Time Commitment (14%) topped the list of reasons for not taking an online course. Other reasons for not taking online courses, seminars or workshops included: Discomfort with Technology (13%); Cost (12%); Need (11%); No Interest (9%); Other (8%); Lack of Access to Technology/Internet (5%); and Perceived Lack of Quality (4%).

Have You Taken an Online Course?



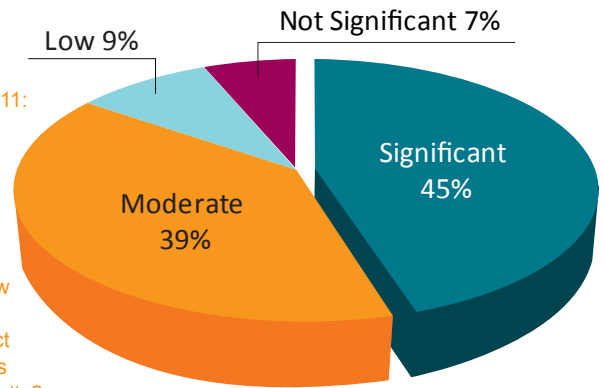
47%
are online learners

QUESTION 8: Have you taken an online course, seminar or workshop before?

84% identify cost as a moderate to significant barrier to online learning

Is Cost a Barrier? Michigan LearnPort is Free.

QUESTION 11: Course cost is a reported barrier to adult users engaging in online learning. How would you rate its impact on Michigan's K-12 community?

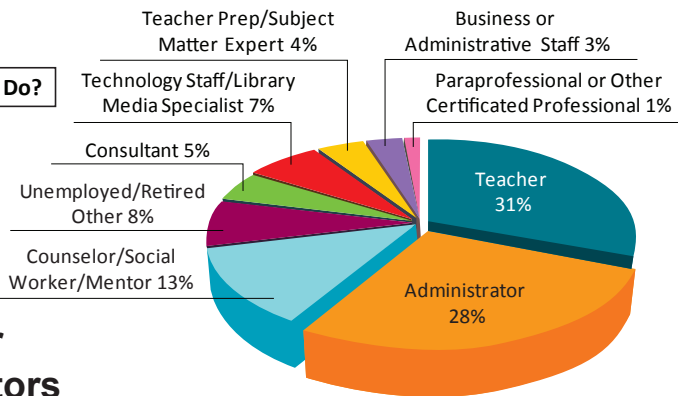


THE FREE FACTOR: Most courses and all credits offered in *Michigan LearnPort* are free. Other “just-in-time” resources like videos and search tools and access to the award-winning education search engine *netTrekker d.i.* are also free. Discussion venues enable users to work online with peers for district-based or statewide collaboration.

WHO TOOK THE ASSESSMENT? We wanted to find out more about you, your roles, schools, communities. Below is what we discovered. The typical respondent was a teacher or administrator in a public high school who worked in a rural setting.

What Do You Do?

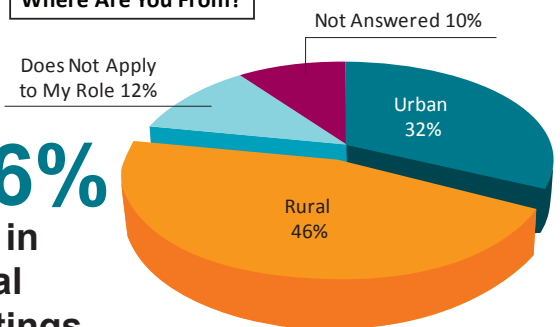
59%
are either teachers or administrators



QUESTION 1: What is your primary position?

Where Are You From?

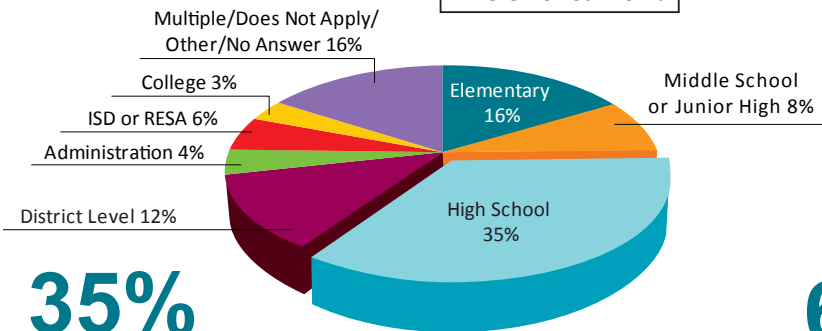
46%
are in rural settings



QUESTION 2: Which category describes in what setting you perform your primary role?

Where Do You Work?

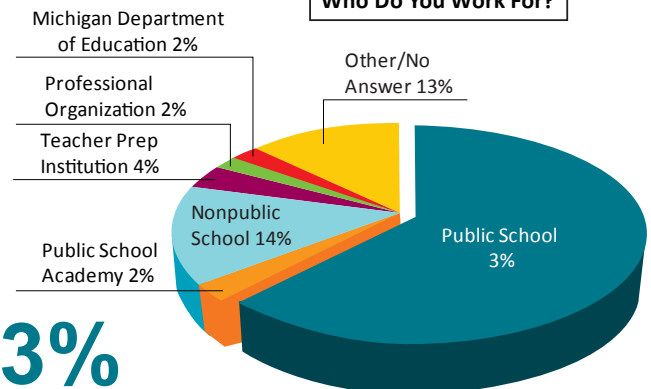
35%
work in high schools



QUESTION 3: At what level do you perform your primary role?

Who Do You Work For?

63%
work in public schools



QUESTION 4: What Single Setting best describes your current organization?